

Last Day of Work Makes a Splash with Launch of Fish Tycoon for Windows Mobile Handheld Devices

SAN FRANCISCO – November 8, 2004 – Last Day of Work, a top producer of real-time games and simulations for mobile devices, has ported its Palm OS Fish Tycoon game to the Windows Mobile Pocket PC platform. Fish Tycoon, which recently received the Parents' Choice Foundation "Recommended" award, offers a real-time game in which players cross-breed and maintain a variety of fish in order to discover seven separate "magical" fish that each grant special enhancements to the player. "

The graphics are stunning, the game-play is addicting, and the overall experience playing this game has been one of the best that I have experienced on any game whether it be on the PDA or home PC," said David Eaton, product reviewer with PDARcade.com. "This game is a winner!"

The object of Fish Tycoon is to solve the genetic riddle that would lead to the discovery of seven magic breeds of fish. Players begin with a small assortment of fish and a limited bank account to cover the expenses of running a successful fish-breeding operation. To succeed, players must breed the fish, care for them, help them grow, and cure them if they get sick. Throughout the game, players must buy supplies, medicine, research technologies and advertising to enable them to discover and sell increasingly rare and beautiful species of fish.

Like LDW's other recent release for Windows Mobile Pocket PC, Plant Tycoon, this game is unique due to its "real-time" game play. Unless a player pauses the game, fish will continue to grow and thrive, or become sick and die—depending on how often the player monitors and nurtures their fish tanks. "Fish Tycoon has been an extremely successful game on the Palm OS platform, and we are excited to offer this game to Windows Mobile-based Pocket PC users," said Arthur Humphrey, Last Day of Work's CEO. "For a truly addicting game-playing experience that isn't stressful, there is no better game for you than Fish Tycoon."

About Last Day of Work

Last Day of Work is a Northern California based independent game development studio. The company specializes in handheld games that bend the definitions of existing genres and run in true real-time. For more information, visit www.ldw.com.

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